

# Bachelor Degree in Tourism and Hospitality Management

Academic Year: 2020-2021

## Teaching guide

Area: English language

Subject: English language II-4s

Period: Semester 4

Lecturers:

Mr. Michael Ashby

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MODULE: LANGUAGES

AREA: ENGLISH LANGUAGE

SUBJECT: ENGLISH LANGUAGE II-4S

CODE: OB4ING-II

LANGUAGE: ENGLISH

YEAR: 2

PERIOD: SEMESTER 4

CREDITS: 3 ECTS

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## 1. Subject objectives

The aim of this course is to consolidate and improve students' general knowledge of English at C2 level and to encourage them to express themselves proficiently through the use of authentic listenings from respected thinkers. Concentrating on communication, collaboration and creative thinking, the course aims to drive students towards 21st century outcomes and encourages students to express their own opinions and find their own voices to be able to communicate with new ideas and creativity in the world of tourism.

## 2. Competencies developed

### Basic

B01 - Be able to acquire, understand and structure knowledge.

B02 - Be able to apply knowledge.

B03 - Be able to search for and manage information in order to solve problems, transmit reflective judgements and/or make decisions.

B04 - Be able to communicate information and/or knowledge in one's mother tongue, as well as in at least two foreign languages.

B05 - Be able to learn autonomously and continuously

### General

G06 - Interpersonal Empathy/Comprehension: understands other people's emotions, understands their points of view and is genuinely interested in their concerns.

G07 - Team work and collaboration: Cooperates actively and jointly in achieving common objectives.

G09 - Sensitivity and intercultural awareness: understands and interprets the influence of culture on the values and behaviours of individuals and organizations.

## Specific

E21 - Know the specific vocabulary of the different areas of the tourism sector in at least two foreign languages.

## 3. Content

Session 1: Course presentation and guidelines. Group discussion about viral videos. Listening Skills: Authentic Listening Kevin Allocca. . Related material: Stephen, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 2: News of the Day. Critical Thinking: Making Assumptions. Presentation Skill: Being clear and to the point.. Related material: Stephenson, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 3: News of the Day. Grammar: Gradability, Language focus: Collocations with intensifying adverbs. Discussion: Life without the Internet. . Related material: Stephenson, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 4: News of the Day. Reading: The medium is the message.. Related material: Stephen, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 5: News of the Day. Giving and explaining opinions. An online professional profile.. Related material: Stephenson, H., Lansford, L., Dummet, P., (2016) Keynote Student´s Proficiency Book, Cengage Learning.

Session 6: News of the Day. Review Unit 9.. Related material: Stephenson, H., Lansford, L., Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 7: News of the Day. Unit 10. The meaning of success. Authentic listening : Hedging. Related material: Stephen, H., Lansford, L., Dummet, P., (2016) Keynote Student´s Proficiency Book. Cengage Learning.

Session 8: News of the Day. Critical thinking: The message you take away.. Related material: Stephenson, H., Lansford, L., Dummet, P., (2016) Keynote Proficiency Student´s Book.

Session 9: News of the Day. Grammar: Verb and adjective patterns. Language focus: Patterns using adjective + that.. Related material: Stephenson, H., Lansford, L., Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 10: News of the Day. Reading : Success across generations. Listening: Looking for a job.. Related material: Stephenson, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 11: Group Oral Project Presentations. Related material: Stephenson, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 12: Feedback from group project presentations. News of the Day. Finish unit 10.. Related material: Stephenson, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student´s Book. Cengage Learning.

Session 13: Revision of units 9 and 10. Exam revision exercises.. Related material: Stephenson, H., Lansford, L, Dummet, P., (2016) Keynote Proficiency Student's Book. Cengage Learning.

#### 4. Teaching methodology

**Finding information and preparation and organization of material.** Considered as a management activity such as organization of class notes, photocopying, and managing library services

**Practical Exercises.** Performing exercises on the material that you work on in the subject area, supervised by the lecturer, that can be done individually or in groups, whose monitoring can either be done through virtual environments or in person

**Student Presentations (individual or group).** Presentation exercises on specific content assigned to a student or group of students who need cooperative work for completion

**Plenary Lectures.** Presentation of content by presentation or explanation by a lecturer or guest expert on the subject (possibly including demonstrations)

**Readings.** Reading proposals aimed at broadening and strengthening the information and content of the subject materia

**Working individually or in groups.** Students perform work individually or in groups from the knowledge they acquire in this area

#### 5. Assessment activities

##### Regular examination call

- **Partial exam 1 Writing (Mar, 02/2021)**

Academic Work (Individual - 10%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Partial exam 2 Listening (Mar, 23/2021)**

Academic Work (Individual - 10%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Partial exam 3 Reading (Apr, 20/2021)**

Academic Work (Individual - 10%)

Evaluated competences: G6, G9, E21, B1, B2, B3, B4, B5

- **Group Project (Apr, 27/2021)**

Academic Work (Individual - 10%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Grammar and Vocabulary**

Final exam (Individual - 8%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Writing**

Final exam (Individual - 8%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Listening**

Final exam (Individual - 8%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Oral**

Final exam (Individual - 8%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Vocabulary Test**

Academic Work (Individual - 5%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Reading Comprehension**

Final exam (Individual - 8%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **News of the Day**

Academic Work (Individual - 5%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

- **Homework**

Academic Work (Individual - 10%)

Evaluated competences: E21, B1, B2, B3, B4, B5, G6, G9

In order to pass this subject, the minimum mark for academic work and the final exam must be 5 or above.

In order to pass this subject, the minimum mark for academic work and the final exam must be 5 or above. The final exam consists of five parts (reading comprehension, oral expression, listening, grammar, writing and vocabulary) all of which must be completed in order for the student to be evaluated. In the case that a student does not take any part of the exam, or does not achieve the minimum mark required, the average will not be calculated and the student must retake the failed sections (academic work, partial exams and/or the final exam) in the re-sit examination call. In the event that a student passes the oral exam but fails the main written exam, the oral mark will be carried over to the re-sit examination.

Students who have not attended a minimum of 70% of classes throughout the semester will not be eligible to take the final exam in the first sitting.

Students who pass the subject with 5 or above at CPE level will be awarded 10% extra on their final mark.

### **Resit examination call**

- **Development of a project that can range from a simple brief project to very complex final year research.**

Academic Work (Individual - 50%)

Evaluated competences: E21, G6, G9, B1, B2, B3, B4, B5

- **Takes place at the end of a cycle or learning period and in addition to accrediting the level of competence achieved by students through the collection and evaluation of data, it also provides information on whether the degree of learning achieved is sufficient to deal with guarantees of success, and future learning.**

Final exam (Individual - 50%)

Evaluated competences: E21, G6, G9, B1, B2, B3, B4, B5

The student must retake the sections that were failed or not attended (academic work and/or final exam). Academic work will be recuperated by handing in a dossier of activities the details of which will be communicated to the student by the relevant teacher. The maximum mark for the dossier is 6/10. In order to pass the subject, the minimum mark for the academic work and the final exam must be 5 or above. In the case that a student does not sit for all the parts of the exam or does not reach the minimum mark, the student will fail the subject

### **Repeating students without attendance: regular examination call**

- **Development of a project that can range from a simple brief project to very complex final year research.**

Academic Work (Individual - 30%)

Evaluated competences: B1, B2, B3, B4, B5, G6, G9, E21

- **Takes place at the end of a cycle or learning period and in addition to accrediting the level of competence achieved by students through the collection and evaluation of data, it also provides information on whether the degree of learning achieved is sufficient to deal with guarantees of success, and future learning**

Final exam (Individual - 70%)

Evaluated competences: B1, B2, B3, B4, B5, G6, G9, E21

In order to pass this subject the minimum mark for both academic work and the final exam is 5.

Academic Work: Students will have to complete a portfolio of activities which must be handed in on the day of the retake exam. The maximum mark for the portfolio and the final exam is 6/10.

The Coordinator will assign a teacher to each student. The teacher will contact the student at the beginning of the semester to hand out the academic work and to inform the student about the details of the final exam.

The final exam is divided into two sections: the oral exam and the written exam (which comprises reading comprehension, listening comprehension, grammar/vocabulary and a piece of writing) both of which must be completed in order for the student to be evaluated.

If a student does not take the oral exam but passes the written paper, the average will not be calculated and the student will be given (NP) and the mark for the written paper will be carried to the retake session, and vice versa.

### **Repeating students without attendance: resit examination call**

- **Academic Work. Development of a project that can range from a simple brief project to very complex final year research.**

Academic Work (Individual - 30%)

Evaluated competences: B1, B2, B3, B4, B5, G6, G9, E21

- **Takes place at the end of a cycle or learning period and in addition to accrediting the level of competence achieved by students through the collection and evaluation of data, it also provides information on whether the degree of learning achieved is sufficient to deal with guarantees of success, and future learning**

Final exam (Individual - 70%)

Evaluated competences: B1, B2, B3, B4, B5, G6, G9, E21

In order to pass this subject the minimum mark for academic work (30%) and the final exam (70%) is 5.

The student must retake the sections which were not presented or those failed (academic work and/or final exam).

Academic work will be retaken by the student handing in a portfolio of exercises, the details of which will be communicated to the student by the relevant teacher. The maximum mark will be 6/10.

In the case that the student does not attend the re-sit examination or achieve the minimum mark in either of the parts (final exam and/or academic work) the average will not be calculated and the student will fail the subject.

### **Follow-up meetings**

Week 3 (Feb, 23/2021), 11.30

Week 7 (Mar, 23/2021), 11.30

Week 12 (May, 04/2021), 11.30

## **6. Bibliography**

### **Mandatory readings**

Dummet, P., Lansford, L., Stephenson, H., (2016) Keynote proficiency Student's Book. Cengage Learning. Chapters 9 and 10. See chapters/pages 9 and 10

### **Recommended readings**

Lieberman, Karen and Bruce (2005) Ethics in the Tourism and Hospitality Industry Educational Institute American Hotel and Lodging Association

CNN, BBC World, Newsweek, Time Magazine

## **7. Lecturer/s**

**Mr. Michael Ashby** (Head lecturer) - [michael.ashby@htsi.url.edu](mailto:michael.ashby@htsi.url.edu)

Contact hour: Available by appointment only

BA Degree in History and Rhetoric from the State University of New York at Binghamton, New York. He has many years experience teaching from A2 to C2 level. He joined HTSI in 1998 and apart from teaching he has been working as Coordinator since 2016. He also joined Sant Ignasi Sarria in 1996



where he currently lectures in specialized training degrees ranging from Audiovisual subjects such as Production to Marketing and Publicity Management. Awarded Rookie Teacher of the Year in English as a Second Language at John Peter Tetard School in Bronx, New York.

## 8. Observations

\* Information on the academic calendar, exam timetables, and room assignment will be posted on the virtual campus and on the faculty's web site once it is available.

\* Academic norms and regulations is an obligation for all the members of the academic community in the faculty.

Material: Students are expected to attend class with all the relevant material: course book, news of the day, handouts, photocopies where necessary. Failure to do so may result in students being asked to leave class and being marked absent.

Assessments: Students must arrive at a maximum of 5 minutes late for an assessment activity. If they do not, then they will receive a zero for the assessment.

Plagiarism: This is a serious offence. If a student hands in plagiarised work they will receive a 0 for this piece of work. If this happens again, they will receive 0 for the semester and will have to retake the semester in either June or July.

Mobile phones, smart phones and laptop computers are not allowed in class and must be switched off unless the teacher permits them to use them for a specific activity during the lecture.

Punctuality: Students are expected to attend class on time.

In the event of a health emergency, the faculty will resume the academic activities as follows:

- The academic board will notify students and lecturers about the change to remote mode, its timeframe and the appropriate recommendations.
- The classes will continue with the same timetable.
- The percentage of each academic activity will be the same although the dates of the activity can be changed in order to be fair to the student.